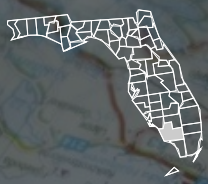

Naples, FL (in Collier county) (ZIP 34112)

Florida

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Report Parameters

1 ZIP

34112 Naples, FL (in Collier county)

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

28,300

Population (2022)

Population **grew by 1,389** over the last 5 years but is projected to **decrease by 658** over the next 5 years.

8,718

Total Regional Employment

Jobs **grew by 773** over the last 5 years and are projected to **grow by 698** over the next 5 years.

$63.3K

Avg. Earnings Per Job (2022)

Regional average earnings per job are **$17.7K below** the national average earnings of $80.9K per job.

Takeaways

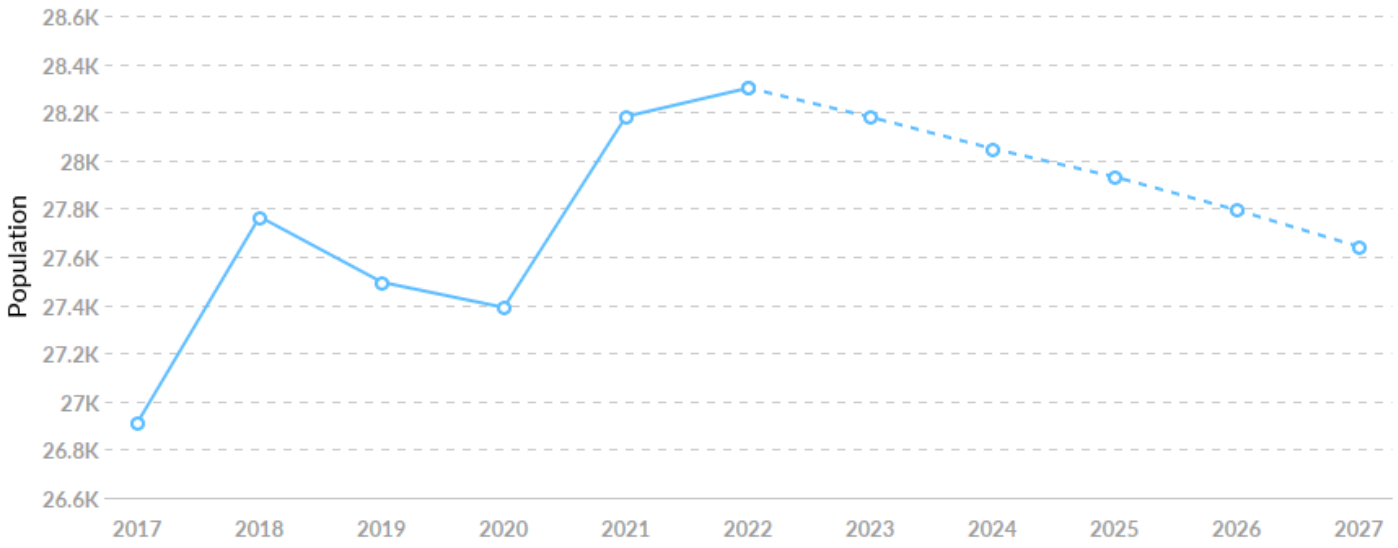
- As of 2022 the region's population **increased by 5.2%** since 2017, growing by 1,389. Population is expected to **decrease by 2.3%** between 2022 and 2027, losing 658.
- From 2017 to 2022, jobs **increased by 9.7%** in Naples, FL (in Collier county) (ZIP 34112) from 7,945 to **8,718**. This change **outpaced the national growth rate of 3.4% by 6.3%**. Labor force data is not available for Naples, FL (in Collier county) (ZIP 34112).
- There is no education attainment data for Naples, FL (in Collier county) (ZIP 34112).
- The top three industries in 2022 are Restaurants and Other Eating Places, Other Amusement and Recreation Industries, and Local Government, Excluding Education and Hospitals.

	Population (2023)	Labor Force (Jan 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	28,179	N/A	8,718	117.7	$1.27B	$2.26B	$1.52B
State	22,137,687	10,851,389	10,479,050	101.3	$1.39T	$973.82B	$940.07B

Historic & Projected Trends

Population Trends

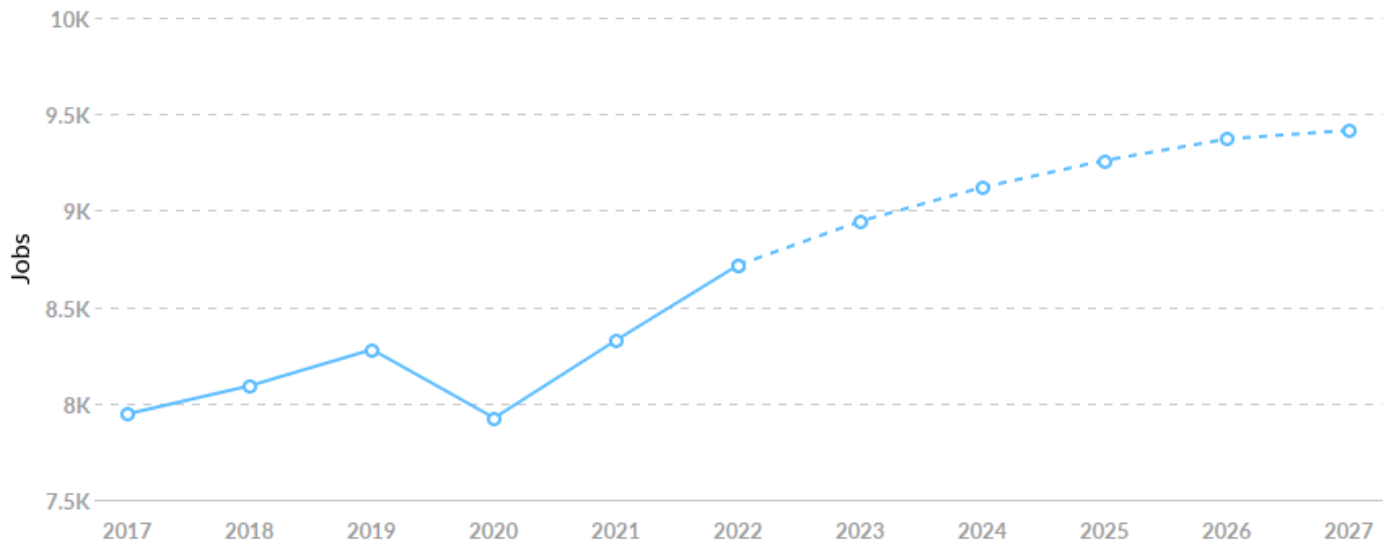
As of 2022 the region's population **increased by 5.2%** since 2017, growing by 1,389. Population is expected to **decrease by 2.3%** between 2022 and 2027, losing 658.



Timeframe	Population
2017	26,911
2018	27,765
2019	27,494
2020	27,389
2021	28,182
2022	28,300
2023	28,179
2024	28,048
2025	27,931
2026	27,793
2027	27,641

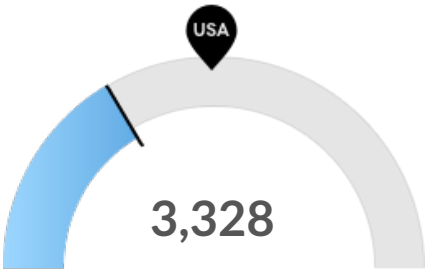
Job Trends

From 2017 to 2022, jobs **increased by 9.7%** in Naples, FL (in Collier county) (ZIP 34112) from 7,945 to **8,718**. This change **outpaced the national growth rate of 3.4% by 6.3%**.



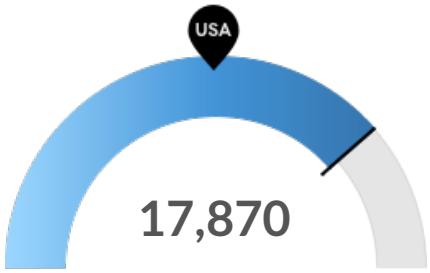
Timeframe	Jobs
2017	7,945
2018	8,091
2019	8,279
2020	7,924
2021	8,328
2022	8,718
2023	8,945
2024	9,121
2025	9,260
2026	9,371
2027	9,416

Population Characteristics



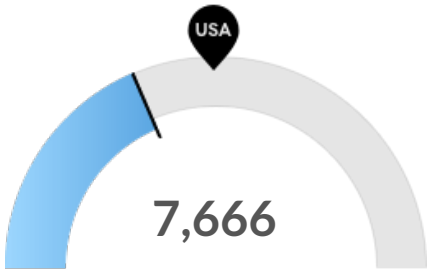
Millennials

Naples, FL (in Collier county) (ZIP 34112) has 3,328 millennials (ages 25-39). The national average for an area this size is 5,757.



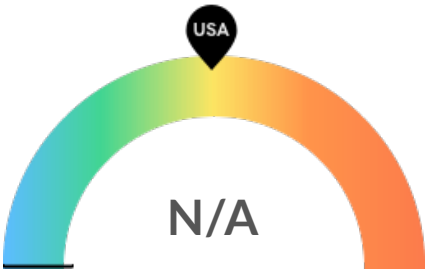
Retiring Soon

Retirement risk is high in Naples, FL (in Collier county) (ZIP 34112). The national average for an area this size is 8,377 people 55 or older, while there are 17,870 here.



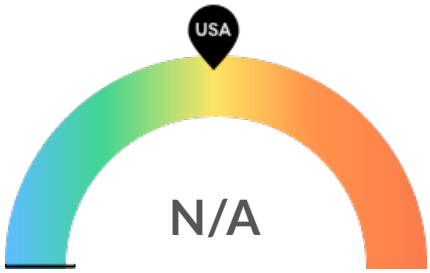
Racial Diversity

Racial diversity is low in Naples, FL (in Collier county) (ZIP 34112). The national average for an area this size is 11,468 racially diverse people, while there are 7,666 here.



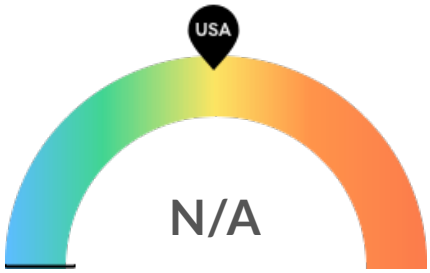
Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

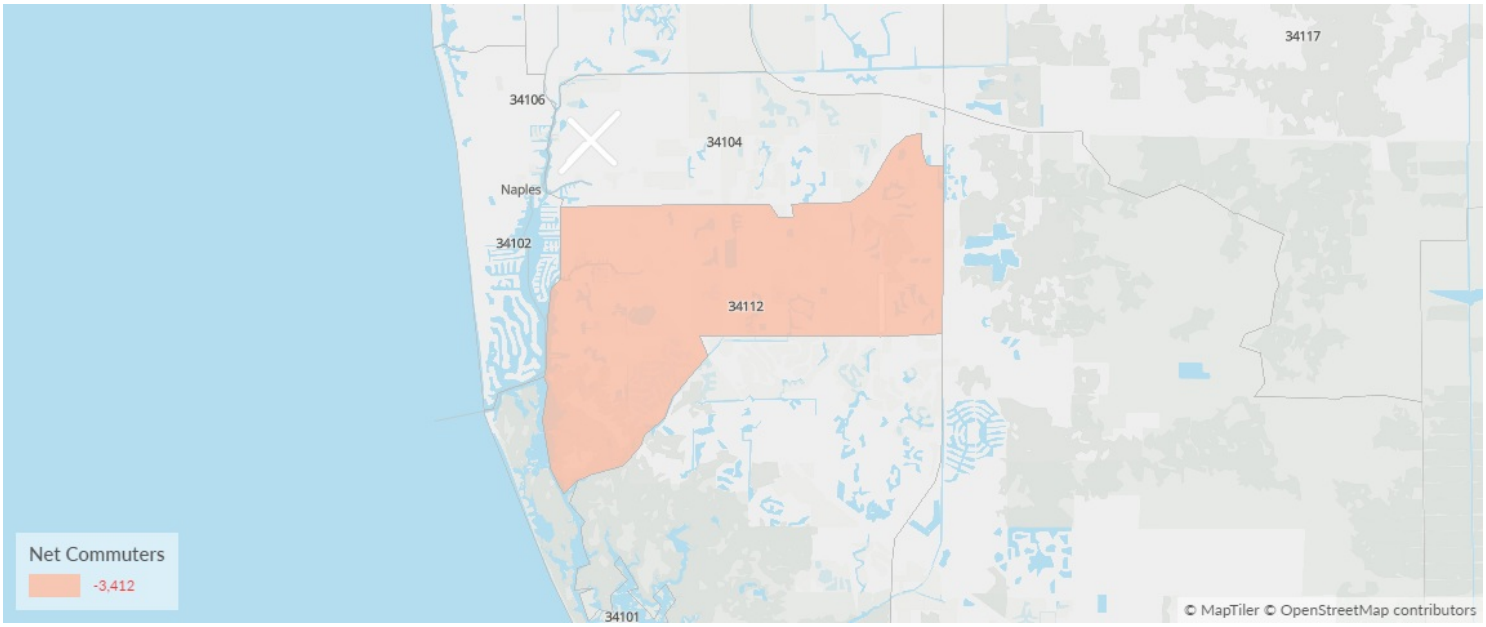


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in Naples, FL (in Collier county) currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

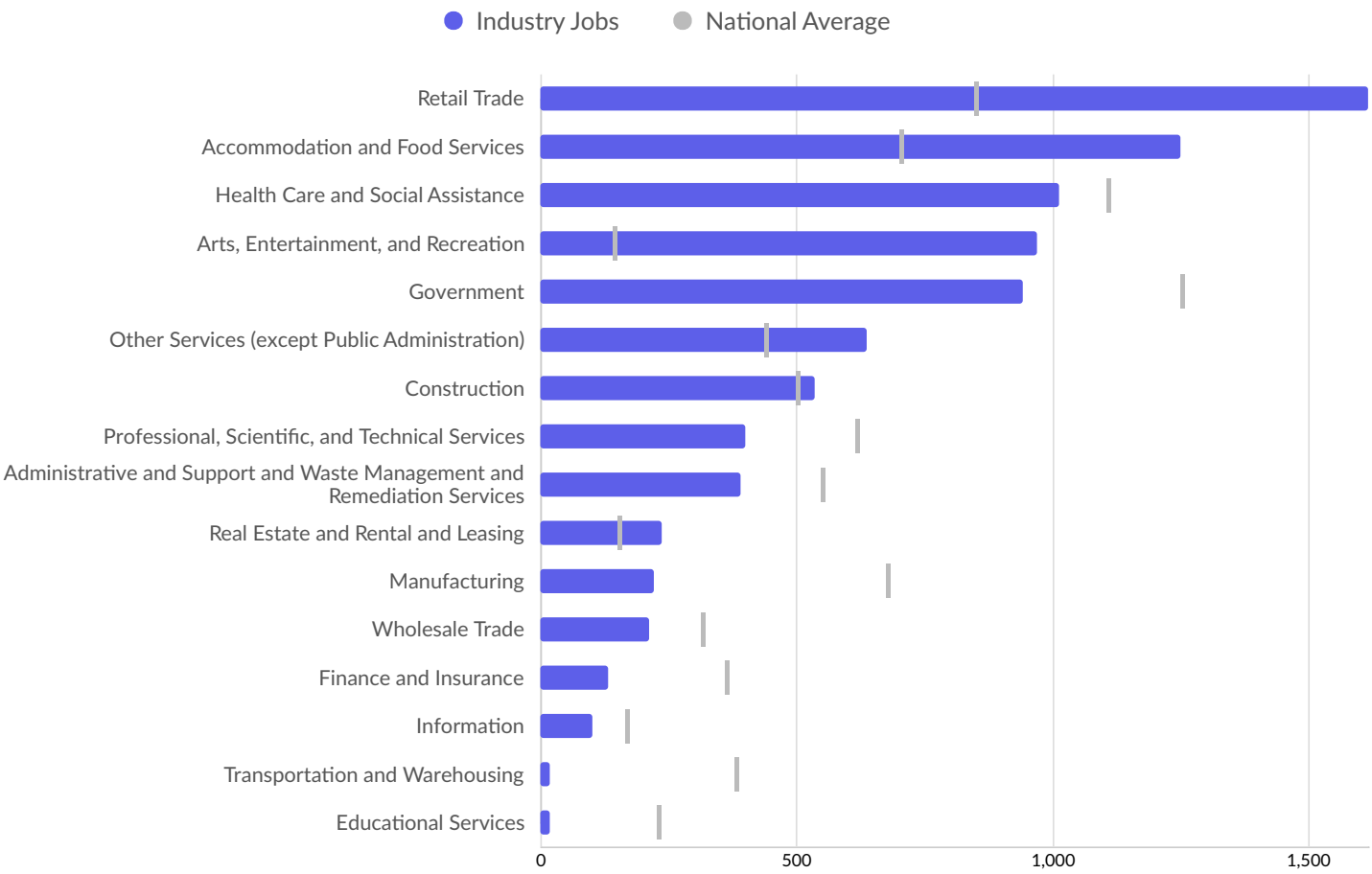
ZIP	Name	2022 Employment
34112	Naples, FL (in Collier co...	8,718

Where Talent Lives

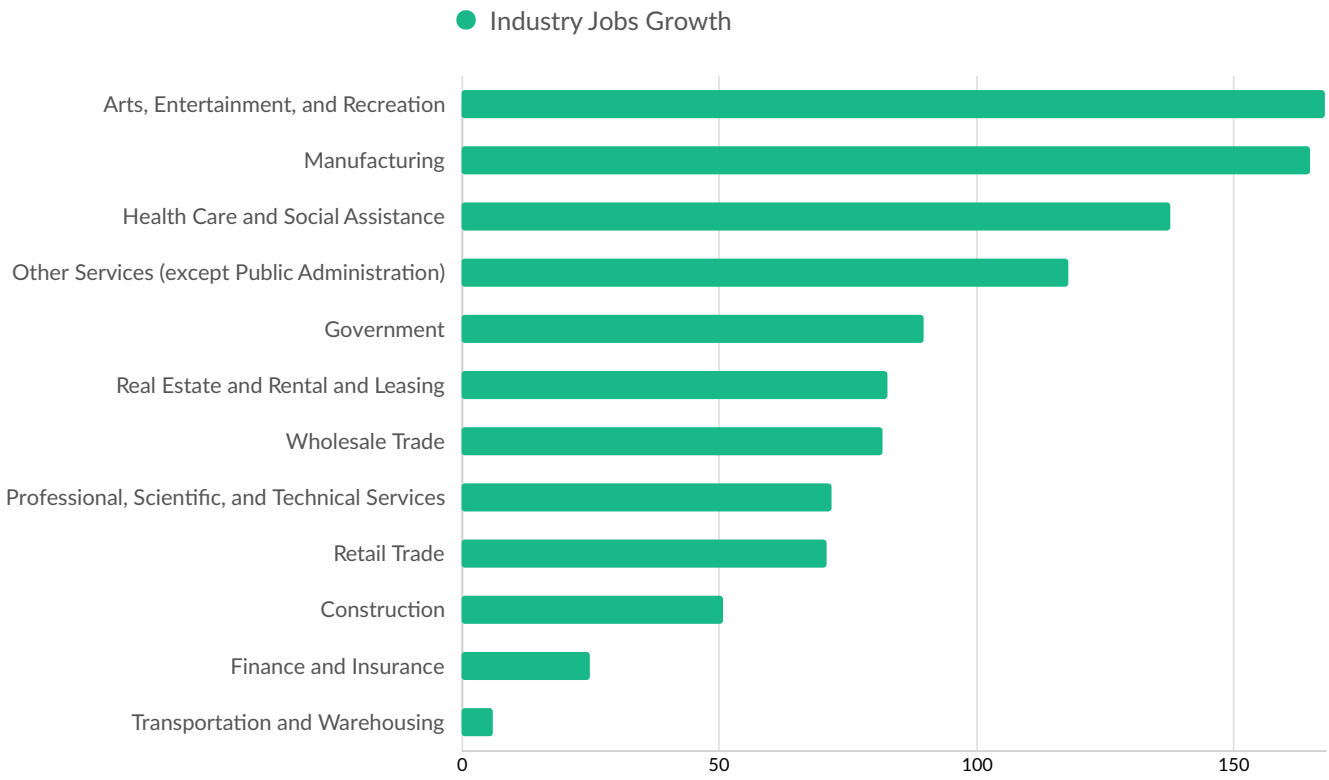
ZIP	Name	2022 Workers
34112	Naples, FL (in Collier co...	12,130

Industry Characteristics

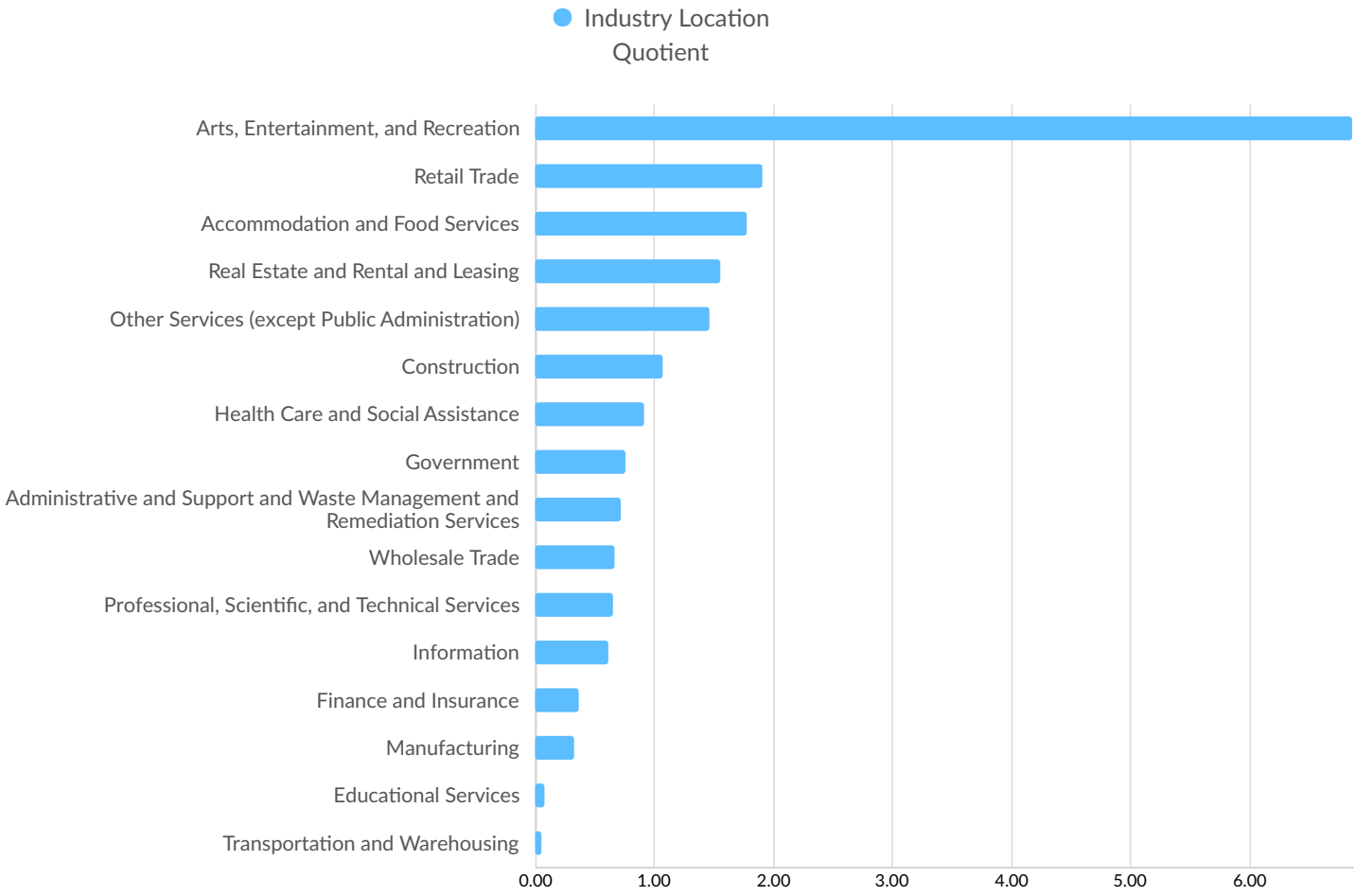
Largest Industries



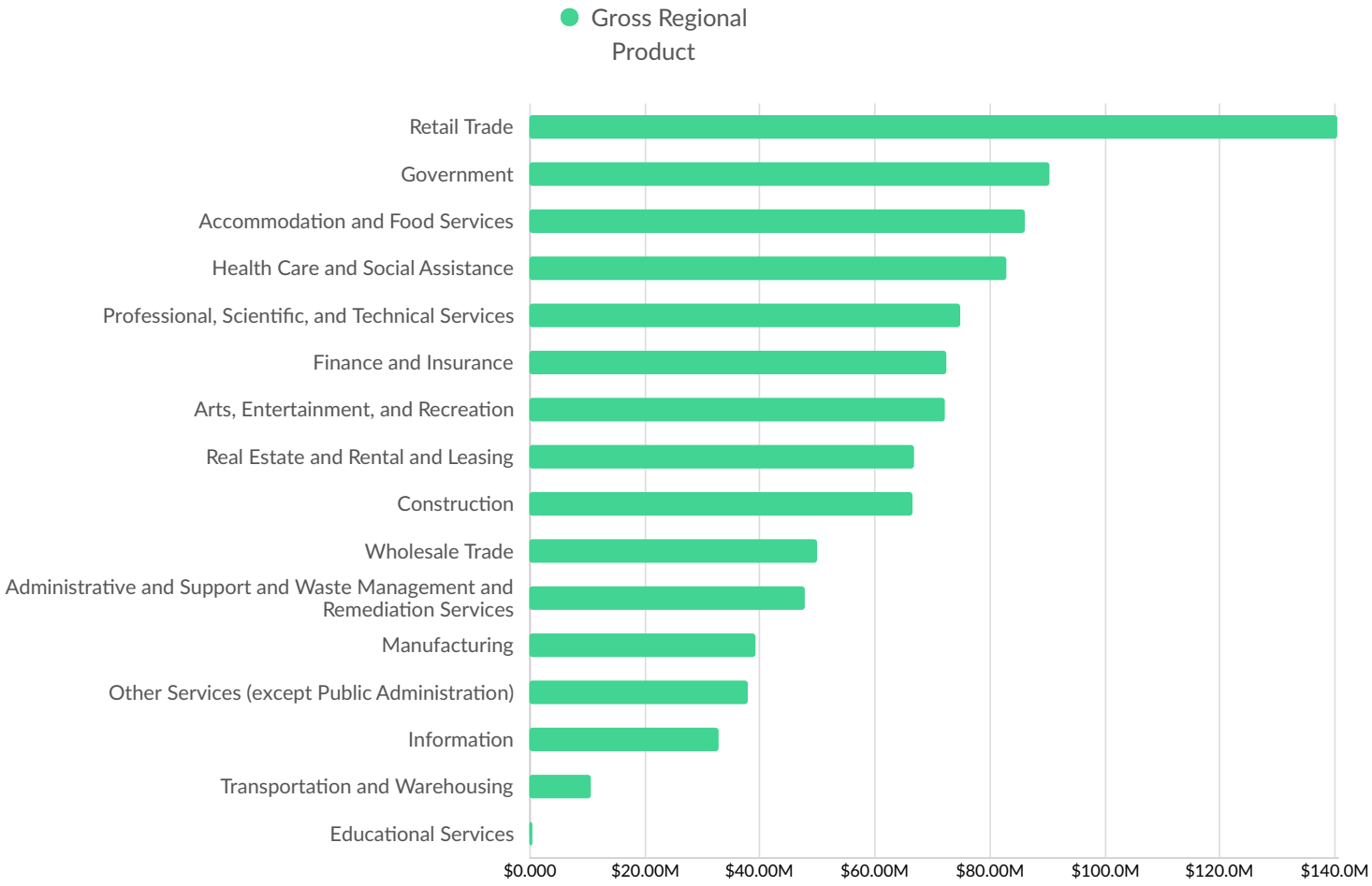
Top Growing Industries



Top Industry Location Quotient



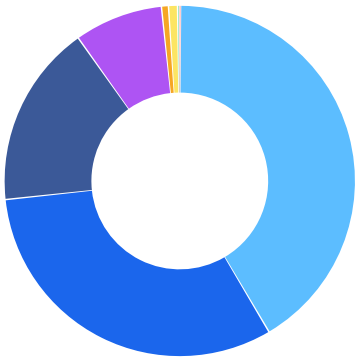
Top Industry GRP



Top Industry Earnings

Business Characteristics

Business Size

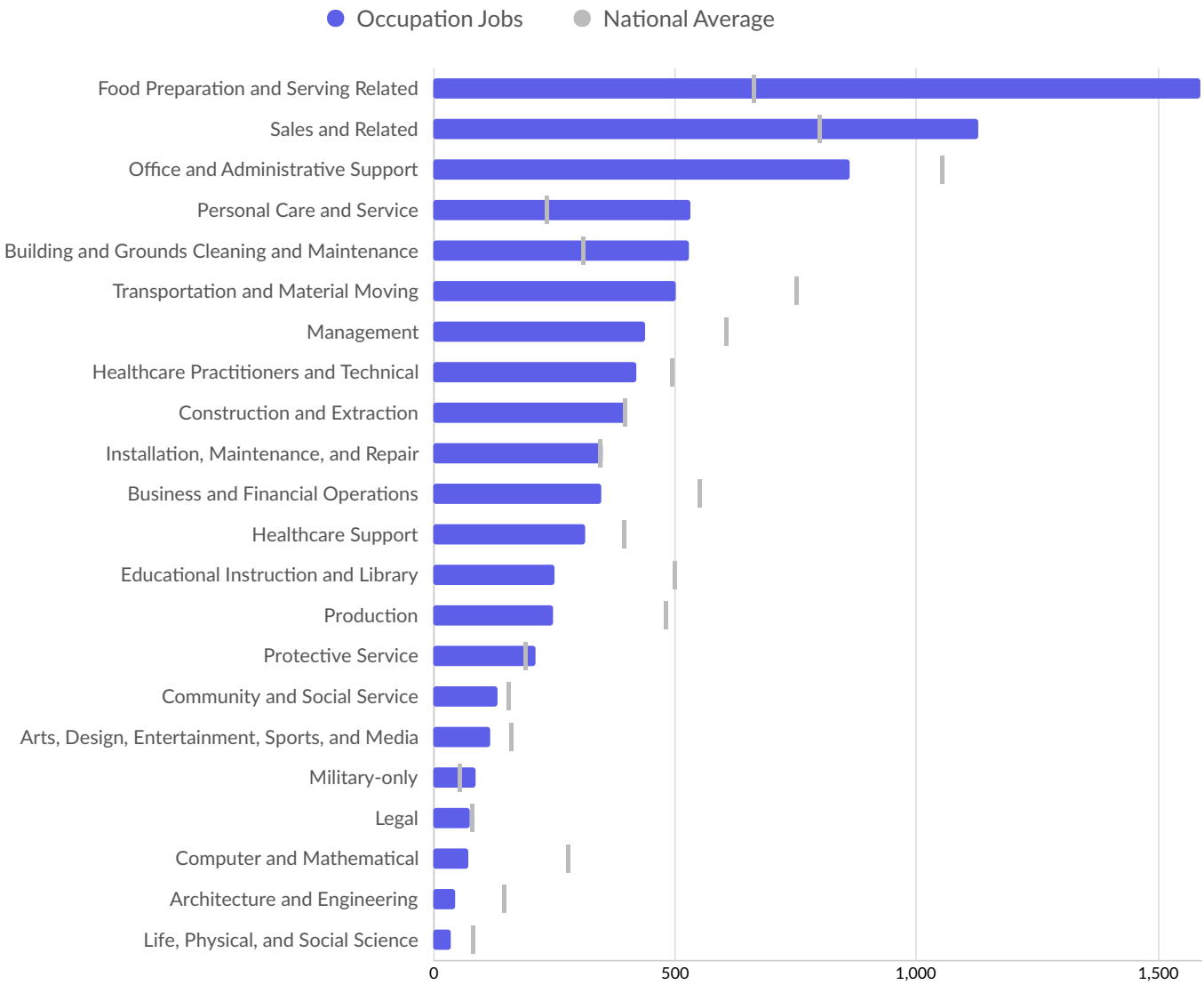


	Percentage	Business Count
1 to 4 employees	41.4%	452
5 to 9 employees	31.8%	347
10 to 19 employees	16.9%	184
20 to 49 employees	8.2%	89
50 to 99 employees	0.6%	7
100 to 249 employees	0.8%	9
250 to 499 employees	0.2%	2
500+ employees	0.1%	1

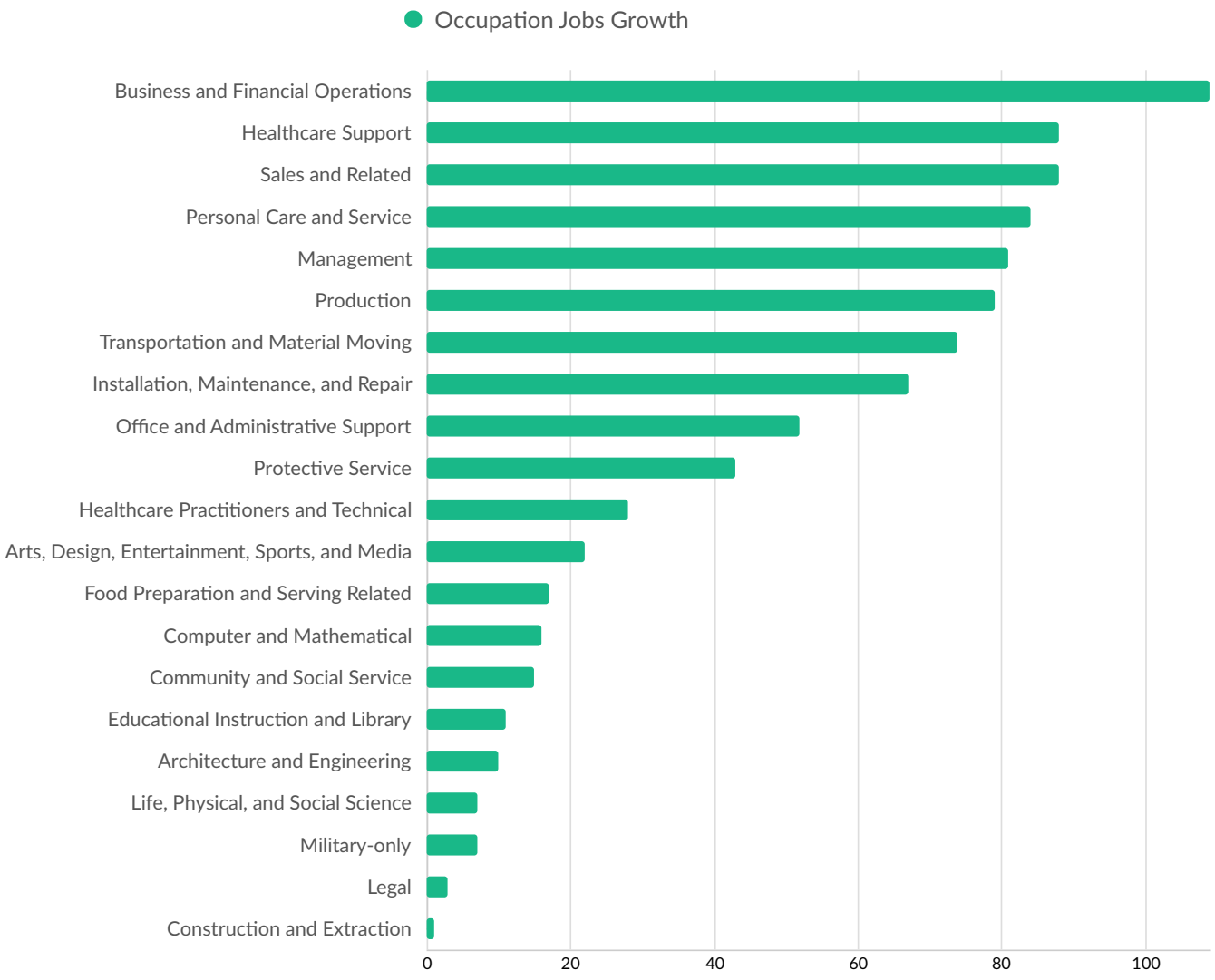
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

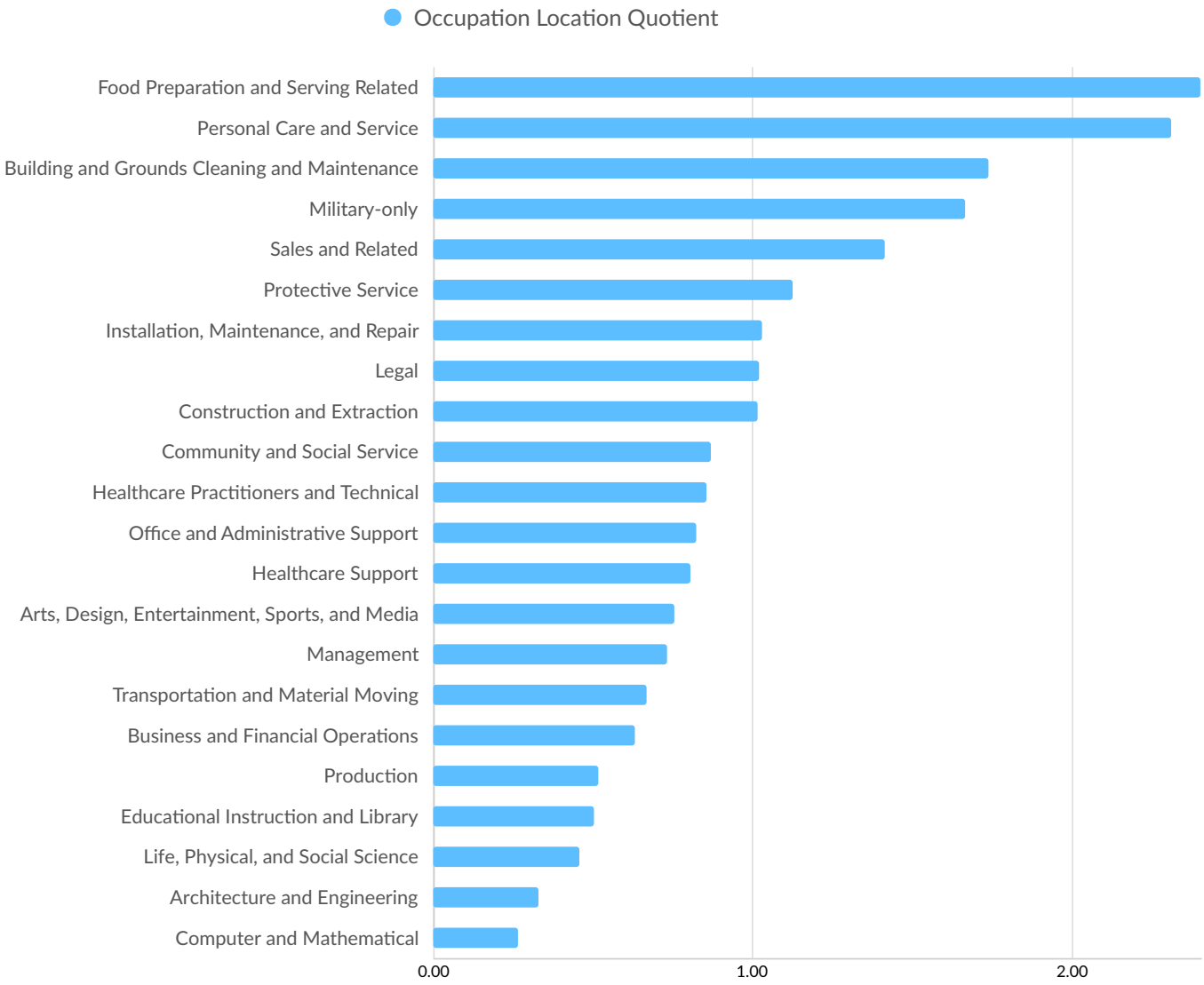
Largest Occupations



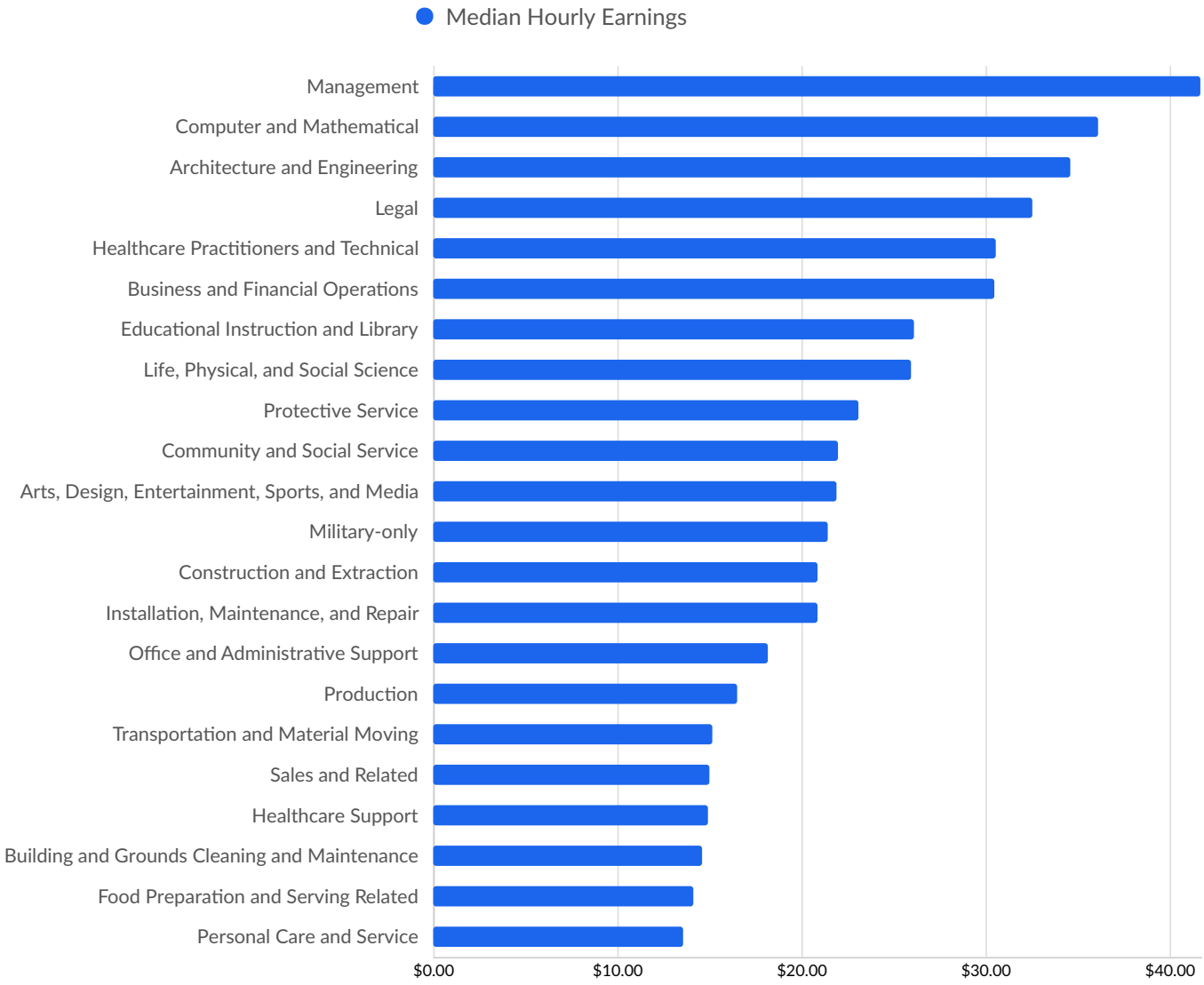
Top Growing Occupations



Top Occupation Location Quotient



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.